



About the Keep It 100% Luncheon

Founded by former Atlanta Hawk, Shareef Abdur---Rahim in 2001, Future Foundation's mission is to level the playing field for 1500 Metro Atlanta youth and their parents annually through quality education, health, and life skills programs. Through our core programs, Afterschool, RealTalkATL, ParentConnect, and our Enrichment Collaborative, Future Foundation connects 1500 youth and their parents with the tools and resources they need to step up and out of poverty.

For the past 9 years, Future Foundation has helped every teen in our comprehensive Afterschool program to envision a future, make a plan to achieve it, and matriculate to a 2--- or 4---year college. That is a 100% rate of high school graduation and matriculation to college. Our students graduate at twice the rate of their peers. Our model builds a sense of belonging and purpose in youth, and our enrichment collaborative connects kids to the case management, health, education, and employment services they need to be successful. Known as the Future Foundation, our strategy improves graduation rates and disrupts the cycle of poverty.

The *Keep It 100% Luncheon* serves as our signature fundraising event. Its purpose is to launch the next 15 years of Future Foundation with exceptional leadership and strong individual and corporate philanthropic support. All 100% Circle Investors will be recognized and celebrated at the luncheon and throughout the year. Event goals are to raise significant awareness and \$300,000 for the mission.

Keep It 100% Luncheon
March 21, 2018, 11:30am to 1pm
Location TBD

Leadership

Event leadership for the Keep It 100% Luncheon includes event chair, **Shan Cooper**, *Chief Transformation Officer---WestRock*; event hosts, **TBD**; the Future Foundation board of directors led by chair **Brant Ferrell**, *Tax Partner with PwC*, and a committee of influential Atlanta business and community leaders.

Keep It 100% Awards

At the Keep It 100% Luncheon, two awards will be presented.

- **Ann Cramer Corporate Leadership in Education Award**, named in honor of Ms. Cramer's legacy of socially responsible corporate leadership in education and underserved communities of metro Atlanta. **UPS** was the 2017 awardee.
- **Jean Childs Young Individual Leadership in Education Award**, named in memory of Jean Childs Young's legacy of tireless advocacy for education, children, and civil rights. **Shan Cooper**, Chief Transformation Officer of WestRock was the 2017 awardee.

Future Foundation

prepare to stand out



Investor Benefits

Philanthropists are invited to join Future Foundation's prestigious 100% Circle major gift society.

100% Circle Investor		Giving Levels	
<u>Member Type</u>	<u>Honors</u>	<u>Graduate</u>	<u>Collegiate</u>
Individual/Small Business	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$5,000
Corporate	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$25,000

100% Circle Investor contributions support Future Foundation programs and operations. The Luncheon is a stewardship event, underwritten by our hosts, therefore 100% of the gift is tax deductible. Investors will be recognized in print and electronic event collateral, press releases, and marketing during 2018. Special recognition is provided for Collegiate and Graduate---level Investors. For more information and list of benefits, contact Qaadirah Abdur-Rahim, 404-766-0510 or QRahim@Future-Foundation.com. Thank you for investing in Metro Atlanta's underserved youth.