

# Future Foundation

*prepare to stand out*



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## 24 Days of Preparing to Stand Out Against Poverty!

**Did you know the poverty rate in South Fulton is 24%?**

Despite its close proximity to Atlanta, East Point, College Park, and much of South Fulton County are considered suburban. "Between 2000 and 2010, poverty increased 5.9 percent in the suburbs compared to 1.7 percent in the city" ([Atlanta Regional Commission's Neighborhood Nexus](#), 2012). According to experts at the Brookings Institute, this trend is a result of rapid suburbanization, double digit unemployment rates due to the economic downturn, and the lack of transportation options in these areas. "Poverty rates rose at three times the rate in the first-ring suburbs [older, more populous communities of a metropolitan area] when compared to the urban core, according to the Regional Snapshot" (2012).

*This tells us - the image of poverty is changing; it is no longer **exclusively an urban issue, but rather a broader regional concern.*** Research tells us the effects of poverty on children can be devastating. More often than not, children absorb the stress associated with their parents' endless struggle to "get by". Such stress has been known to slow mental and cognitive development and even result in emotional trauma, all of which continue into adulthood. Children who live in poverty are less likely to graduate high school or enroll in college.

### About the Prepare to Stand Out Campaign

In response to this alarming trend, Future Foundation is launching a social media campaign called *24 Days of Preparing to Stand Out Against Poverty* starting tomorrow, April 4th, to inform communities about what everyday people are doing to prepare to stand out against poverty. Poverty is a challenge and to truly stand out as a community, we must share ideas to turn community challenges into strengths. During the next 24 days, we will post a photo of our stakeholders along with their response to the questions below on all of our social media vehicles; and each day, our followers will learn how a different stakeholder is standing out to fight poverty. We encourage you to share your ideas and participate by posting a photo of yourself and share how you plan to stand out. We are on a mission to mobilize as many people as possible to join us in standing out! It takes a community of ideas to change the face of poverty. How will you prepare to stand out?

### GET INVOLVED!

Share with us how you plan to prepare to stand out to fight poverty. As an advocate for youth impacted by poverty, please tell us **3 words that empower you** each day in ensuring their futures are bright. Also, in a [brief statement](#), share **how you will prepare to stand out** in order to help youth and families living in poverty.

To give you a better idea of what type of words to share, please visit our [website](#). You will notice a re-occurring theme on the homepage where we highlight our various stakeholders by sharing their past feelings before becoming involved with our organization and their current feelings. Keep this in mind as you form your responses. **If you are interested in participating**, please include or send your first name and last initial, occupation, age and responses (3 words and brief statement) along with a head shot of yourself to [bgray@future-foundation.com](mailto:bgray@future-foundation.com), anytime throughout the 24 days, with the subject line "Prepare to Stand Out" **OR** if you are on [Facebook](#), [Instagram](#), [Pinterest](#) or [Twitter](#) - post a photo along with the information above and "@ us so we can feature your post on our page! We thank you for your support because our youth could not thrive without it.

