

# Future Foundation

*prepare to stand out*

9/10/2013

Dear Invested Stakeholder,

Future Foundation is a community-based youth development organization providing customized services and support to at-risk youth and families living in communities in South Fulton. Launched in 2004 by former NBA and Atlanta Hawks star Shareef Abdur-Rahim, the organization's mission and vision is to level the playing field for metro Atlanta youth by providing quality education, health, and life skills programming. Future Foundation offers a variety of positive programs, including an after school program for grades 6 through 12, case management and coaching for youth who have been touched by the criminal justice system, nutrition and healthy living education, case management and educational programming to parents, and abstinence and healthy marriage curricula to students during the school day in seven high schools within the Atlanta Public School and Fulton County School systems.

*On October 12, 2013 from 12-4 pm at the Georgia Soccer Park (3895 Ben Hill Road, East Point, GA 30349), Future Foundation staff will host the First Annual Breast Cancer Awareness Powder Puff Football Game. Our goals are as follows: 1) Raise awareness of the impact of breast cancer on individuals, families and communities; 2) Provide educational information on self-exams and breast cancer risk factors; 3) Provide on-site breast screenings and connect those who cannot afford regular doctor visits directly to medical service providers; and 4) Create an atmosphere of support and hope for those who are currently fighting breast cancer and a platform for those who have successfully defeated breast cancer to uplift the community with their survival stories.*

We are seeking support from organizations and businesses committed to improving the lives of underserved youth in Georgia as well. We are writing to ask for your support of this event through a donation of the following needs for this event: (all donations are tax-deductible)

## In-kind Donations

- Signage
- Volunteer your time!
- Vendor of food or food truck
- T-shirts
- Jerseys
- Medical service providers
- Monetary donations \*

\*Refer to the last 2 pages for more details.

Any help that you could provide would be greatly appreciated. Your attendance will help us ensure our community gets accurate information about breast cancer and access to resources

**Future Foundation**  
1892 Washington Road  
East Point, Georgia 30344

(404) 766-0510 office  
(404) 766-0736 fax  
[future-foundation.com](http://future-foundation.com)

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within their immediate community. A portion of all donations and money raised will go towards breast cancer research. Additionally, we will ensure your business/organization is listed as a sponsor on our website and any media that supports the event. With your help, this event will be a great success!

For additional information about Future Foundation, please visit [www.future-foundation.com](http://www.future-foundation.com). We will be in contact with you within the month but if you have immediate questions or would like more information, please contact me at 404-766-0510 or via email at [BGray@future-foundation.com](mailto:BGray@future-foundation.com).

Thank you in advance for taking the time to review the following sponsorship information and considering our request.

Kind Regards,



Brittany Gray  
Executive Administrator

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## Sponsorship Information

	Community Leader	Community Sponsor	Community Supporter
<b>BENEFITS</b> <b>Cash or goods worth:</b>	<b>\$1500</b>	<b>\$500</b>	<b>\$250+</b>
<b>E-NEWSLETTER FEATURE:</b> Article showcasing lead sponsors' participation and work in the community.	✓	✓	
<b>WORKSHOP OPPORTUNITIES:</b> Provide important financial education, home-buying, or risk avoidance workshop opportunities at our agency.	✓		
<b>VOLUNTEER OPPORTUNITIES:</b> Looking for a great way to build morale and teamwork among employees or reinforce company values? We will work with you to customize meaningful volunteer opportunities.	✓		
<b>ACKNOWLEDGEMENT &amp; LISTINGS:</b> On event flyers and posters, invitations, website (with links), and program.	<b>Large Logo</b>	<b>Listing</b>	<b>Listing</b>
<b>CERTIFICATE OF APPRECIATION:</b> proudly display your community involvement in your place of business with a framed certificate of appreciation.	<b>Plaque presented during event</b>	✓	✓
<b>PROMOTIONAL MATERIALS:</b> provide agency publications or marketing items at the event.	✓	✓	✓
<b>TAX DEDUCTION:</b> Your cash donations are fully deductible. In-kind donations may also be tax-deductible according to market value.	✓	✓	✓



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## Sponsorship Request Form

Date of Event: 10/12/2013

Due Date for all donations: 9/30/2013

Please use the form below to become a sponsor of Future Foundation.

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Who should we acknowledge for the gift? (Name, Company, or Anonymous)

\_\_\_\_\_

In-Kind Donation: \_\_\_\_\_

Can't participate, but would like to make a monetary contribution in the amount of: \$ \_\_\_\_\_

Sponsorship level desired (please include monetary value of in-kind donation also):

\_\_\_\_\_

- Donate with a check: Please return this page and check payable to Future Foundation to *1892 Washington Road, East Point, GA 30344* within enclosed envelope.
- Donate with a credit card: Log on to our website to at *www.future-foundation.com* to donate securely by clicking on "Giving" and then "Donate Now".
  - **Instructions** - Once you reach our Georgia Gives Day page, enter your gift amount into the "Other" box and click "Donate". *Please select "Make this a dedication to someone" and in the box next to "Dedicate this donation to" enter "Team EIP" and in the box next to "Dedication message" enter "Breast Cancer Awareness".*

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