

2ND ANNUAL BREAST CANCER POWDER PUFF FOOTBALL GAME

in memory of beloved Future Foundation Parent, Felicia Brooks-Key

Please join us in ensuring
the MOMS & DADS of our youth
gain awareness & access to care &
stay ALIVE!

Saturday, October 18, 2014
12-4 PM

Georgia Soccer Park
3895 Ben Hill Road
East Point, GA 30349

DID YOU KNOW?

African American women have poorer
survival rates than women from ANY other racial
and ethnic groups in the U.S.

Future Foundation



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prepare to stand out

Dear Invested Stakeholder,

Founded in 2001, Future Foundation's mission is to level the playing field for youth in metro Atlanta by providing quality educational, health, and life skills programs. We encourage kids to dream about, invest in, and prepare for their futures. We prepare students and parents to have the self-confidence to envision a better life, stand out from the cycle of negativity and hopelessness, and affect change in their lives and communities. Whether it's tutoring, college prep, or guidance toward healthy choices, our programs help our students draw on their resilience and thrive in the face of their challenges. We build stronger families and encourage community members to invest in our youths' future. Today, we operate three core after school direct service programs. Each year, we help approximately 1,500 youth and parents. We help youth from 6th to 12th grade achieve academic success and prepare for college or specific careers by galvanizing support of their parents and the community. More than 90 percent of our students and parents live below the poverty level.

On October 18, 2013 from 12-4 pm at the Georgia Soccer Park (3895 Ben Hill Road, East Point, GA 30349), Future Foundation staff will host their 2nd Annual Breast Cancer Awareness Powder Puff Football Game. Our goals are as follows: 1) Raise awareness of the impact of breast cancer on individuals, families and communities; 2) Provide educational information on how to perform self-exams, identify breast cancer risk factors and locate affordable medical service providers; and 4) Create an atmosphere of support and hope for those who are currently fighting breast cancer and a platform for those who have successfully defeated breast cancer to uplift the community with their survival stories.

We are seeking support from organizations and businesses committed to giving back! We need your support through donations of the following needs for this event: (all donations are tax-deductible)

In-kind Donations

- Signage
- Food/Entertainment Vendors
- T-shirts & Jerseys
- Medical service providers
- Keynote Speaker (past survivor(s))
- Monetary donations *
- Volunteer your time!

*Refer to the last 2 pages for more details.

Any help that you could provide would be greatly appreciated. Your attendance will help us ensure our community gets accurate information about breast cancer and access to resources within their immediate community. A portion of all donations and money raised will go towards breast cancer research. Additionally, we will ensure your business/organization is listed as a

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East Point, Georgia 30344

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(404) 766-0736 fax
future-foundation.com

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sponsor on our website and any media that supports the event. With you help, this event will be a great success! For additional information about Future Foundation, please visit www.future-foundation.com. We will be in contact with you within the month but if you have immediate questions or would like more information, please contact me at 404-766-0510 or via email at BGray@future-foundation.com.

Thank you in advance for taking the time to review the following sponsorship information and considering our request.

Kind Regards,



Brittany Gray
Executive Administrator

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Sponsorship Information

	Community Leader	Community Sponsor	Community Supporter
Cash or goods worth:	\$1000+	\$999-500	\$499-0
E-NEWSLETTER FEATURE: Article showcasing lead sponsors' participation and work in the community.	✓	✓	
ACKNOWLEDGEMENTS & LISTINGS: On event flyer, website and new	✓	✓	✓
PLAQUE OF APPRECIATION: proudly display your community involvement in your place of business with a framed certificate of appreciation.	✓		
PROMOTIONAL MATERIALS: provide agency publications items or signage at the event.	✓	✓	✓
TAX DEDUCTION: Your cash donations are fully deductible. In-kind donations may also be tax-deductible according to market value.	✓	✓	✓

* **VOLUNTEER OPPORTUNITIES:** Looking for a great way to build morale and teamwork among employees or reinforce company values? We will work with you to customize meaningful volunteer opportunities.

* **WORKSHOP OPPORTUNITIES:** Provide important financial education, home-buying, or risk avoidance workshop opportunities at our agency.



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Sponsorship Request Form

Date of Event: 10/18/2014

Due Date for all donations: 10/1/2014

Please use the form below to become a sponsor of Future Foundation.

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Who should we acknowledge for the gift? (Name, Company, or Anonymous)

In-Kind Donation: _____

Can't participate, but would like to make a monetary contribution in the amount of: \$ _____

Sponsorship level desired (please include monetary value of in-kind donation also):

- Donate with a check: Please return this page and check payable to **Future Foundation** to 1892 Washington Road, East Point, GA 30344 within enclosed envelope.
- Donate with a credit card: Log on to our website to at www.future-foundation.com to donate securely by clicking on "Giving" and then "Donate Now".
 - **Instructions** - Once you reach our Georgia Gives Day page, enter your gift amount into the "Other" box and click "Donate". *Please select "Make this a dedication to someone" and in the box next to "Dedicate this donation to" enter "Breast Cancer Awareness".*

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